

# Printed Directory Ads 2023



Venice MainStreet, Inc.  
101 W Venice Ave. Suite 23  
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VisitVeniceFL.org  
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Venice MainStreet publishes an annual printed directory with information about historic downtown Venice. It also includes a listing of our Business and Nonprofit Partners to provide residents and tourists an easy way to access your information. Your free listing includes your business/nonprofit name, address, phone and website. **Want more? Full color ad spaces are available for purchase!**

### Marketing Reach

- 15,000 copies of the 44-page directory are distributed to partner hotels, Venice Area Chamber of Commerce, Venice City Hall, Visit Sarasota Welcome Centers, Kiosk in Centennial Park and SRQ Airport. Publication is January 2023.
- Copies are also distributed at Venice MainStreet's downtown art and craft festivals, events and are available to you to distribute at your location.

## Maximize your marketing with an affordable FULL COLOR AD!

- **Payment due by September 15, 2022.**
- Digital file due by **October 15, 2022**. Jpg, tif, png or pdf formats at 300 dpi at full size accepted.
- Need help making an ad? Venice MainStreet can make a custom ad for you!

### REGULAR AD SPACES- Left side placement

- \$200 Quarter page (3.65" w x 2.125" h)
- \$325 Half page (3.65" w x 4.25" h)
- \$415 Full page (3.65" w x 8.5" h)

### UPGRADED AD SPACES- Right side placement

- \$250 Quarter page (3.65" w x 2.125" h)
- \$375 Half page (3.65" w x 4.25" h)
- \$465 Full page (3.65" w x 8.5" h)

### PREMIUM AD SPACES

- \$600 Half page below table of contents (3.65" w x 4.25" h- vertical)
- \$700 Full page facing inside front cover (4" w x 9" h, 1/8" bleed all sides)
- \$700 Full page facing inside back cover (4" w x 9" h, 1/8" bleed all sides)
- \$750 Full page inside front cover (4" w x 9" h, 1/8" bleed on all sides)
- \$750 Full page inside back cover (4" w x 9" h, 1/8" bleed on all sides)
- \$900 Two full pages/double spread (8" w x 9" h, 1/8" bleed on all sides)
- SOLD** \$1,250 Full page back cover (4" w x 9" h, bleed on all sides)

- \$75 Design my custom ad (any size). Call 941-484-6722 for more information.

Please mark a box above for your ad size selection.

Date: \_\_\_\_\_ Business/Nonprofit name: \_\_\_\_\_

Billing address: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Check enclosed

Send me an e-bill

Special instructions: \_\_\_\_\_



## Full page

Regular and upgraded

8.5”H x 3.65”W\*

Vertical layout

\*Premium ads are 4” x 9” with  
1/8” full bleed on all sides



## Half page

4.25”H x 3.65”W

Vertical layout



## Quarter page

2.125”H x 3.65”W

Horizontal layout