



101 W Venice Ave Ste 23 • Venice, FL 34285 • 941.484.6722 • info@venicemainstreet.com • www.VisitVeniceFL.org

**Executive Director** Erin Silk  
**President** Jean Trammell  
**Vice President** Bill Willson  
**Secretary** Sarah Gilbert  
**Treasurer** Tracy Silver

**Directors** Bill Ahern  
 Andy Britton  
 Laurie Colton  
 Craig Flormann  
 Rod Nafziger  
 Carolyn Redlin

## Corporate Partnership Package

**Purpose:** Your partnership is critical to develop and grow the economic impact VMS has on our community and the growth of your business. A partnership with VMS is strategic in that mutual accomplishment. Our partners are loyal supporters of our initiative of Economic Vitality, Historic Preservation and Beautification. Our influence and reach is year round and is all about seasonal guests and Lovin' Our Locals making your investment a return second to none in the Venice community.

	Inclusion	Impressions	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
<b>Art Festivals (2)</b>	Booth	10,000	✓	✓		
<b>Craft Festivals (3)</b>	Booth	6,000	✓			
<b>Blues Festival</b>	Booth	2,500	✓			
<b>Beach Party</b>	Booth	3,500	✓	✓	✓	
<b>Christmas in July</b>	Ad logo	1,500	✓			
<b>Sidewalk Sales (2)</b>	Ad logo	2,000	✓	✓	✓	✓
<b>Lovin' Our Locals (2)</b>	Ad logo	3,000	✓	✓	✓	✓
<b>Thursdays Downtown (7)</b>	Ad logo	10,500	✓	✓	✓	✓
<b>Easter Egg Hunt</b>	Ad logo	1,000	✓	✓	✓	✓
<b>Newsletter</b>	Logo weekly	8,000	✓	✓	✓	✓
<b>VisitVeniceFL.org</b>	Logo on all pgs.	120,000	✓			
<b>Facebook</b>	Quarterly recog.	8,000	✓	✓		
<b>Directory</b>	Logo	5,000	✓			
<b>Banner at events (9)</b>	Logo	23,300	✓			
<b>Kiosk Sign</b>	Logo	5,000	✓			
<b>Member to member</b>	Referrals	100	✓	✓	✓	✓
	<b>Total Impressions</b>		219,400	46,100	28,100	24,600
	<b>Value</b>		\$30,500	\$13,550	\$7,700	\$6,600
	<b>Return on Impression</b>		\$2.8	\$2.9	\$3	\$5.5

Venice MainStreet is a nonprofit, 501c(3), tax-deductible donation organization